been unreasonably restrained in its ability to compete, Comcast-NBCU should be compelled to pay damages to the independent network in the amount equal to the forgone licensing revenues since the discriminatory conduct began with interest. I understand that under the current regime, the independent network's right to recover forgone licensing revenues has not been affirmed.

236. Finally, as an alternative to the current program-carriage adjudication process, the Commission should consider employing a baseball-style arbitration process similar to the method used to adjudicate program-access complaints. Applied here, the independent network and Comcast-NBCU would proffer carriage proposals, including the tier and the price per subscriber, and an arbitrator would decide which of the two proposals was more appropriate. In addition to expediting the process, the baseball-style rules would likely induce Comcast-NBCU to make a more reasonable carriage offer from the onset of the dispute.

C. Remedies to Address Comcast's Tying of Affiliated Internet Content to the Purchase of Cable Television Service

- 237. The evidence presented above suggests that a primary motivation of the proposed transaction is to extend Comcast's market power into online content and to impair the ability of OTT providers to compete for Comcast's cable video subscribers. The Commission should consider the following remedies to address this potential abuse of market power:
- 238. First, Comcast-NBCU should be barred from tying access to online content on its Fancast portal (or to an NBC portal) to the purchase of a Comcast-NBCU cable video subscription or a Comcast-NBCU cable modem subscription. Online users who access the Internet via an alternative broadband access provider should be permitted to purchase access to Fancast Xfinity TV content on a standalone basis. Access to premium cable content (such as HBO) that is replicated on Fancast would require verification of the user's subscription to that content, presumably from a different MVPD. To steer online users to its bundle (Fancast, cable

television, and cable modem service), however, Comcast-NBCU could impose a "penalty price" for Fancast when purchased on a standalone basis by subscribers of rival broadband access providers. Similar to the a-la-carte restraint suggested above, the Commission could compel Comcast to offer its MVPD subscribers a rebate from their cable television-cable modern bundle equal to the retail price for standalone Fancast for those customers who opt out of Fancast.

239. Second, Comcast should be barred from conditioning carriage on an independent network's agreement not to replicate video programming on the network's online portal. Similarly, Comcast-NBCU should be barred from conditioning carriage on an independent network's agreement not to license its programming to an OTT video provider. The ability of Comcast to do so shrinks the online portfolio of content, thereby reducing the private returns to investing in broadband access. Replication of a sports event by an independent sports network on its portal 24 hours after the event originally airs does not eviscerate the value of airing the event in real-time on Comcast's cable system; it does create value, however, for the Internet ecosystem generally, which Comcast perceives to be a long-run threat to its cable television network.

240. Third, within one year of the acquisition, the combined company should be compelled to divest NBCU's partial ownership in Hulu.com. Given the pivotal role that Hulu.com plays as an aggregator of network television programming on the Internet, and given the strong likelihood that Comcast would restrict access to Hulu.com, vertical integration here is simply unwise. Rather than placing (and then policing) access restrictions on Hulu.com for OTT providers, a better course is divestiture. Obvious candidates for acquiring NBCU's shares in Hulu.com are the other owners of Hulu.com: Fox (News Corp) and ABC Networks (Disney). Free of any MVPD ownership, if Hulu.com decides to block access to OTT providers on a

^{455.} Comcast should also be barred from offering a differential pricing scheme that induces an independent network not to (a) post its content online or (b) contract with an OTT video provider.

going-forward basis, then the reasons would be unrelated to impairing competition in the supply of MVPD services.

- 241. Fourth, the Commission should apply the program access protections to OTT video providers, and it should extend those protections in the event that Comcast-NBCU's affiliated programming is ported or replicated online. For example, the program access provisions currently prevent Comcast from denying its MVPD rivals access to Versus so long as Versus is delivered via satellite. (The weaknesses of the program access provisions and a potential cure are discussed above.) To evade those restrictions, the new entity could transfer certain must-have content from Versus to the Internet. To make matters concrete, if Comcast were to broadcast Sunday Night Football games (currently aired on NBC) on Versus, and if Comcast were to move those games to its Versus Website, then rival MVPDs would not have access to that must-have programming. Extension of the program access provisions to the Internet would ensure that rival MVPDs (and their customers) would have access to (transferred) online content so long as the rival MVPD had secured a license to the cable television feed of an affiliated network. As an alternative to extending the program access restrictions to the combined company's Internet properties, the Commission could simply prevent the new entity from transferring NBC's affiliated programming to either its affiliated cable networks or to its affiliated online portals.
- 242. Fifth, Comcast-NBCU should be barred from tying the purchase of the new entity's cable television service to its set-top box. Comcast currently allows its cable television customers to access Fancast online, but only from a computer. As described above, Comcast recognizes the threat that Internet access via the television poses to its cable television system. Because Comcast cannot be counted on to integrate features such as Wi-Fi access into its set-top

box, 456 Comcast should be compelled to permit its cable television customers to purchase a settop box from an independent provider.

Conclusion

243. For the foregoing reasons, the proposed transaction presents significant antitrust concerns. In the absence of any merger-specific conditions, the transaction would likely (a) impair competition in several MVPD markets, (b) weaken independent networks that compete with Comcast's or NBCU's affiliated networks, (c) retard the development of online video, and (d) undermine the incentive of rival broadband Internet access providers to invest in network infrastructure. Given its anticompetitive effects, the Commission should deny the proposed transaction. In the alternative, should the Commission approve the joint venture, it should condition its approval on the remedies advocated here.

I declare under penalty of perjury that, to the best of my knowledge and belief, the foregoing is true and correct. Executed on June 21, 2010.

Hal J. Singer

^{456.} In contrast, Verizon FiOS, an entrant in the MVPD industry, allows its television customers to access the Internet via their television by downloading "TV Widgets." See Download TV Widgets, available at http://www22.verizon.com/Residential/aboutFiOS/Overview.htm#widgets.

APPENDIX 1: CURRICULUM VITAE

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EDUCATION

THE JOHNS HOPKINS UNIVERSITY, Ph.D., 1999; M.A. (Economics), 1996.

TULANE UNIVERSITY, B.S. magna com laude (Economics), 1994. Dean's Honor Scholar (full academic scholarship). Senior Scholar Prize in Economics, 1994.

CURRENT EMPLOYMENT

NAVIGANT ECONOMICS, Washington, D.C.: Managing Director, 2010-present.

GEORGETOWN UNIVERSITY, McDonOugh SCHOOL OF Business, Washington, D.C.: Adjunct Professor, 2010-present.

EMPLOYMENT HISTORY

EMPIRIS, L.L.C., Washington, D.C.: Managing Partner and President, 2008-2010.

CRITERION ECONOMICS, L.L.C., Washington, D.C.: President, 2004-2008. Senior Vice President, 1999-2004.

LECG, INC., WASHINGTON, D.C.: Senior Economist, 1998-99.

U.S. SECURITIES AND EXCHANGE COMMISSION, OFFICE OF ECONOMIC ANALYSIS, WASHINGTON, D.C.: Staff Economist, 1997-98.

THE JOHNS HOPKINS UNIVERSITY, ECONOMICS DEPARTMENT, BALTIMORE: Teaching Assistant, 1996-98.

AUTHORED BOOKS AND BOOK CHAPTERS

Valuing Life Settlements as a Real Option, co-authored with Joseph R. Mason, in LONGEVITY TRADING AND LIFE SETTLEMENTS (Vishaal Bhuyan ed., John Wiley & Sons 2009).

An Antitrust Analysis of the World Trade Organization's Decision in the U.S.-Mexico Arbitration on Telecommunications Services, coauthored with J. Gregory Sidak, in HANDBOOK OF TRANS-ATLANTIC ANTITRUST (Philip Marsden, ed. Edward Elgar 2006).

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- 16. Ralph O. Stalsberg, et al. v. New York Life Insurance Company, New York Life Insurance and Annuity Corporation, Case No. 2:07-Cv-29-Bj (D. Utah).
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- 1. The Economic Impact of Broadband Investment (prepared for Broadband for America), co-authored with Robert Crandall (Feb. 23, 2010).
- 2. Why the iPhone Won't Last Forever and What the Government Should Do to Promote Its Successor (prepared for Mobile Future), co-authored with Robert Hahn (Sept. 21, 2009).
- 3. The Economic Impact of Eliminating Preemption of State Consumer Protection Laws (prepared for the American Bankers' Association), co-authored with Joseph R. Mason (Aug. 21, 2009).
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- 5. The Effect of Brokered Deposits and Asset Growth on the Likelihood of Failure (prepared for Morgan Stanley, Citigroup, and UBS), co-authored with Joseph Mason and Jeffrey West (Dec. 17, 2008).
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- 7. Is Greater Price Transparency Needed in The Medical Device Industry? (prepared for Advanced Medical Technology Association), co-authored with Robert W. Hahn (Nov. 30, 2007).
- 8. Should the FCC Depart from More than a Decade of Market-Oriented Spectrum Policy? Reply to Skrzypacz and Wilson (prepared for CTIA), co-authored with Gerald Faulhaber and Robert W. Hahn (Jun. 18, 2007).
- 9. Improving Public Safety Communications: An Analysis of Alternative Approaches (prepared for the Consumer Electronics Association and the High Tech DTV Coalition), co-authored with Peter Cramton, Thomas S. Dombrowsky, Jr., Jeffrey A. Eisenach, and Allan Ingraham (Feb. 6, 2007).
- 10. The Budgetary Impact of Eliminating the GPOs' Safe Harbor Exemption from the Anti-Kickback Statute of the Social Security Act (prepared for the Medical Device Manufacturers Association) (Dec. 20, 2005).

- 11. Reply to "The Life Settlements Market: An Actuarial Perspective on Consumer Economic Value" (prepared for Coventry First), co-authored with Eric Stallard (Nov. 15, 2005).
- 12. The Competitive Effects of Telephone Entry into Video Markets (prepared for the Internet Innovation Alliance), co-authored with Robert W. Crandall and J. Gregory Sidak (Nov. 9, 2005).
- 13. How Do Consumers and the Auto Industry Respond to Changes in Exhaust Emission and Fuel Economy Standards? A Critique of Burke, Abeles, and Chen (prepared for General Motors Corp.), co-authored with Robert W. Crandall and Allan T. Ingraham (Sept. 21, 2004).
- 14. Inter-City Competition for Retail Trade in North Texas: Can a TIF Generate Incremental Tax Receipts for the City of Dallas? (prepared for Harvest Partners), co-authored with Thomas G. Thibodeau and Allan T. Ingraham (July 16, 2004).
- 15. An Accurate Scorecard of the Telecommunications Act of 1996: Rejoinder to the Phoenix Center Study No. 7 (prepared for BellSouth), co-authored with Robert Crandall (Jan. 6, 2004).
- 16. Competition in Broadband Provision and Implications for Regulatory Policy (prepared for the Alcatel, British Telecom, Deutsche Telekom, Ericsson, France Telecom, Siemens, Telefónica de España, and Telecom Italia), co-authored with Dan Maldoom, Richard Marsden, and Gregory Sidak (Oct. 15, 2003).
- 17. The Effect of Ubiquitous Broadband Adoption on Investment, Jobs, and the U.S. Economy (prepared for Verizon), co-authored with Robert W. Crandall (Sept. 17, 2003).
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- 1. Class Certification in Antitrust Cases: An Economic Framework, George Mason Law Review Antitrust Symposium, co-authored with Robert Kulick (Feb. 2010).
- 2. Addressing the Next Wave of Internet Regulation: The Case For Equal Opportunity, Georgetown Center for Business and Policy, co authored with Robert Litan and Robert Hahn (Jan. 2010).
- 3. Irrational Expectations: Can a Regulator Credibly Commit to Remoting an Unbrondling Obligations, AEI-Brookings Joint Center Related Publication No. 07-28, co-authored with Jeffrey A. Eisenach (Dec. 2007).
- 4. An Antitust Analysis of Google's Proposed Acquisition of DoubleClick, AEI-Brookings Joint Center Related Publication No. 07-24, co-authored with Robert W. Hahrt (Sept. 2007).
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- 7. How Common Are "Conflicts of Interests" in the Investment Banking Industry?, co-authored with Charles W. Calominis (Dec. 2003).
- 8. Does Clustering by Incurrbent MSOs Deter Entry by Overbuilders? (July 2002).

SPEAKING ENGAGEMENTS

- 1. 13th Annual Symposium on Antimust, GEORGE MASON LAW REVIEW, Washington, D.C., Feb. 4, 2010.
- 2. Broadband Infrastructure and Net Neutrality, ADVISORY COMMITTEE TO THE CONGRESSIONAL INTERNET CAUCUS' STATE OF THE NET, Washington, D.C., Jan. 22, 2010.
- 3. The Consequences of Net Neutrality Regulations, AMERICAN CONSUMER INSTITUTE CENTER FOR CITIZEN RESEARCH, Washington, D.C., Nov. 19, 2009.
- 4. Wireless Innountion Luncheon, MOBILE FUTURE, Washington, D.C., Nov. 3, 2009.
- 5. Second Life Settlements & Longevity Summit, Insurance-Linked Securities & Life Settlements, New York, N.Y, Sept. 30, 2009.
- Perspectives on Investment and a National Broadband Plan, AMERICAN CONSUMER INSTITUTE, Washington, D.C., Sept. 4, 2009.
- 7. Markets and Regulation: How Do We Best Serve Costomers?, Wireless U. Communications Policy Seminar, UNIVERSITY OF FLORIDA PUBLIC UTILITY RESEARCH CENTER, Tampa, FL., Nov. 13, 2008.
- 8. The Price Of Medical Technology: Are We Getting What We Pay For? HEALTH AFFAIRS BRIEFING, Washington, D.C., Nov. 10, 2008.
- 9. Standard Setting and Patent Pools, LAW SEMINARS INTERNATIONAL, Arlington, VA., Oct. 3, 2008.
- 10. The Changing Structure of the Telecommunications Industry and the New Role of Regulation, INTERNATIONAL TELECOMMUNICATIONS SOCIETY BIENNIAL CONFERENCE, Montreal, Canada, June 26, 2008.
- 11. The Debate Over Network Management: An Economic Perspective, AMERICAN ENTERPRISE INSTITUTE CENTER FOR REGULATORY AND MARKET STUDIES, Washington, D.C., Apr. 2, 2008.
- 12. Merger Policy in High Tech Industries, GEORGE MASON UNIVERSITY SCHOOL OF LAW, Washington, D.C., Feb. 1, 2008.
- 13. Telecommunication Symposium, U.S. DEPARTMENT OF JUSTICE ANITTRUST DIVISION, Washington, D.C., Nov. 29, 2007
- 14. Wireless Practice Lundreon, FEDERAL COMMUNICATIONS BAR ASSOCIATION, Washington, D.C., Nov. 29, 2007.
- 15. Association for Computing Machinery's Net Neutrality Symposium, GEORGE WASHINGTON UNIVERSITY, Washington, D.C., Nov. 12, 2007.
- 16. Regulators' AdvanceComm Summit, NEW YORK LAW SCHOOL, New York, N.Y., Oct. 14, 2007.
- 17. Annual Conference, CAPACITY USA 2007, New York, N.Y., Jun. 26, 2007.
- 18. William Pitt Debating Union, UNIVERSITY OF PTTTSBURGH, SCHOOL OF ARTS & SCIENCES, Pittsburgh, PA., Feb. 23, 2007.
- 19. Aroual Conference, Wireless Communications Association International, Washington, D.C., June 27, 2006.

- 20. Armud Conference, MEDICAL DEVICE MANUFACTURERS ASSOCIATION, Washington, D.C., June 14, 2006.
- 21. Annual Conference, ASSOCIATION FOR ADVANCED LIFE UNDERWRITING, Washington, D.C., May 1, 2006.
- 22. Entrepreneur Lecture Series, LAFAYETTE COLLEGE, Easton, PA., Nov. 14, 2005.

EDITORIALS AND MAGAZINE ARTICLES

- 1. Why the iPhone Won't Last Foreuer and What the Government Should (or Shouldn't) Do to Promote Its Successor, MILKEN INSTITUTE REVIEW (2010), co-authored with Robert W. Hahn.
- 2. Streamlining Consumer Financial Protection, THE HILL, Oct. 13, 2009, co-authored with Joseph R. Mason.
- 3. Is Greater Price Transparency Needed in the Medical Device Industry?, HEALTH AFFAIRS (2008), co-authored with Robert W. Hahn and Keith Klovers.
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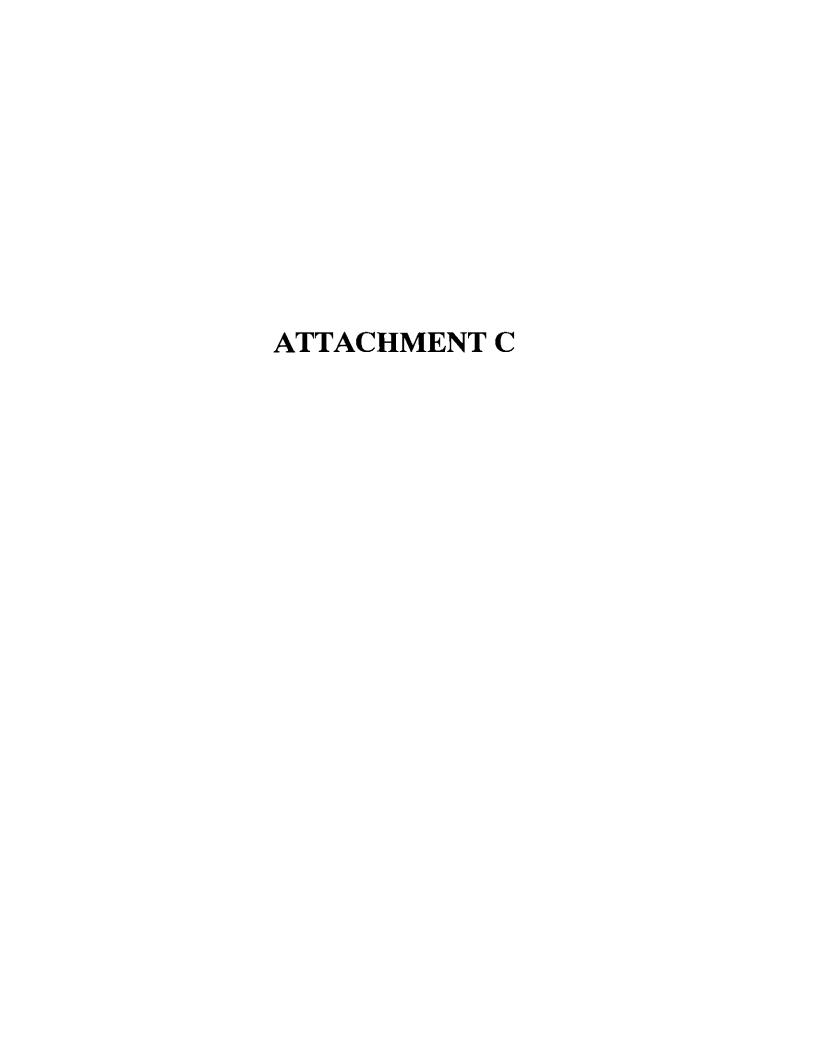
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MANAGERIAL AND DECISION ECONOMICS

TELECOMMUNICATIONS POLICY

June 21, 2010



Before the FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, DC 20554

In the Matter of)	
)	
Applications of Comeast Corporation,)	MB Docket No. 10-56
General Electric Company and NBC)	
Universal, Inc., for Consent to Assign)	
Licenses or Transfer Control of Licenses)	

DECLARACTION UNDER PENALTY OF PERJURY OF DEBBIE GOLDMAN

- I, Debbie Goldman, hereby declare under penalty of perjury that the following is true and correct to the best of my knowledge.
 - 1. I am Telecommunications Policy Director and Research Economist at CWA.
- 2. Communications Workers of America ("CWA") is a labor organization, representing approximately 700,000 workers in communications, media, airlines, manufacturing and public service. CWA advocates on its members' behalf through collective bargaining agreements and other means.
- 3. Members of CWA reside in communities presently served by NBC Universal owned-and-operated broadcast stations and Comcast Corporation's cable systems. Many are NBC Universal station viewers, and many are subscribers to Comcast Corporation's services.
- 4. I am familiar with the contents of the foregoing *Petition to Deny Or In the*Alternative to Impose Conditions. The factual assertions made in the petition are true to the best of my knowledge and belief.

DATE Debbie Goldman

Quiplo Joldman

Respectfully submitted,

Debbie Goldman

Communications Workers of America

Kevin J. Martin Mark C. Ellison Jennifer A. Cetta

Counsel for Communications Workers of America

June 21, 2010